



**OKI®**

*The Only Color  
For You.™*

# **C7000** SERIES



### **C7000 Series Highlights:**

- **Single Pass Color® Digital Technology** – prints on up to 110 lb. index card stock
- Full-color at a fast 12 ppm, monochrome at 20 ppm
- Up to true 1200 x 1200 dpi resolution on selected models
- High-capacity consumables for low cost of operation
- Expandable to 1,690 sheets with optional paper trays
- Powerful 400 MHz, 64-bit PowerPC processor
- Networkable via 10/100 Base-T Ethernet card<sup>1</sup>– support for major network environments
- Memory upgradable to 1,024 MB RAM
- Available with 5 GB internal hard disk drive<sup>2</sup>
- Available with 2-sided printing capability<sup>2</sup>
- 1-year On-Site limited warranty on printer; 5-year limited warranty on LED printheads

<sup>1</sup> Standard on all models except C7200

<sup>2</sup> Standard on C7400dxn

Color Printers

### C7200

- Crisp 600 x 1200 dpi
- 64 MB RAM



Shown with  
530-sheet  
2nd paper  
tray option

### C7200n

- Crisp 600 x 1200 dpi
- 64 MB RAM
- Ethernet® Card



# C7000 SERIES

Digital LED



### C7400n

- True 1200 x 1200 dpi
- 128 MB RAM
- Ethernet Card



Shown with  
530-sheet  
2nd paper  
tray option

### C7400dxn

- True 1200 x 1200 dpi
- 256 MB RAM
- Ethernet Card
- Duplex (2-Sided) Printing
- 5 GB Hard Disk Drive

# OKI® C7000 SERIES: HIGH-PRODUCTIVITY BUSINESS COLOR

## **Color is everywhere— and the key to survival.**

Since the beginning of time, color has helped us make vital distinctions that are key to our very survival, providing critical information about the world around us: Poisonous or edible. Hot or cold. Friend or foe.

In today's business world, it still does. Simply, color sells. In printed material, color increases readership an average of 80%...Retention of material increases as much as 82% with color versus black and white...Color invoices are paid almost twice as fast and are more likely to be paid in full when the amount is highlighted in color...

Yet, despite the power of color to capture attention, increase readership, speed responses and improve retention, it's still missing from 90% of the business materials printed in-house. That's because color business printing has not proven to be both productivity enhancing and cost-effective.

Until now...

## **Fast, flexible, affordable Digital LED color printing**

With the C7000 Series, OKI® delivers stand-alone and network business color printing without compromise. Vibrant full-color output at an industry-leading 12 pages per minute. Clear, sharp monochrome printing at 20 ppm. Available with 2-sided printing, 5 GB hard disk drive, and 10/100 Base-T Ethernet connectivity via print server cards. And, with low operating costs, this new generation of Digital LED color printers gives business color an exciting new dimension.

It's the only color you'll want for your business!

## **Powered by Single Pass Color® Digital Technology**

At the heart of the C7000 Series' capabilities is a compact Digital LED (light-emitting diode) system. OKI Single Pass Color utilizes four in-line Digital LED printheads and image drums to speed the page through, laying down cyan, magenta, yellow and black toner in one pass. This process enables faster document throughput—allowing you to get more produced in less time.

Conventional color laser printers, on the other hand, require four revolutions of the image drum before the toner is fused and the output delivered.

Single Pass Color engineering also allows C7000 Series Digital LED printers to print on a wide variety of paper media, including heavier card and index stock, as well as labels and transparencies.

## **Unmatched performance is built in**

High-speed data processing is an integral key to the C7000 Series printers' professional color output. The combination of Single Pass Color Digital Technology and a powerful 400 MHz, 64-bit PowerPC processor means less time waiting for your documents to print from your PC or Mac®.



# PRINTING

In addition, built-in automatic color registration ensures that colors are aligned with precision—which enables proprietary Digital LED technology to deliver superb print quality at resolutions up to true 1200 x 1200 dpi.

## Making the most of memory

The C7000 Series offers a choice of standard memory configurations and upgrades, allowing you to maximize the performance of your printer now or as your needs for large documents and complex graphics grow.

Both the C7200 and C7200n models ship with a generous 64 MB of RAM. For more intensive graphics requirements, the C7400n comes with 128 MB of RAM standard, and the C7400dxn model offers 256 MB. All four printer models can be upgraded to 1,024 MB of RAM.

To further augment its data processing capability, the C7400dxn model is also equipped with an internal 5 GB hard disk drive (optional in other models).

## Versatile paper handling

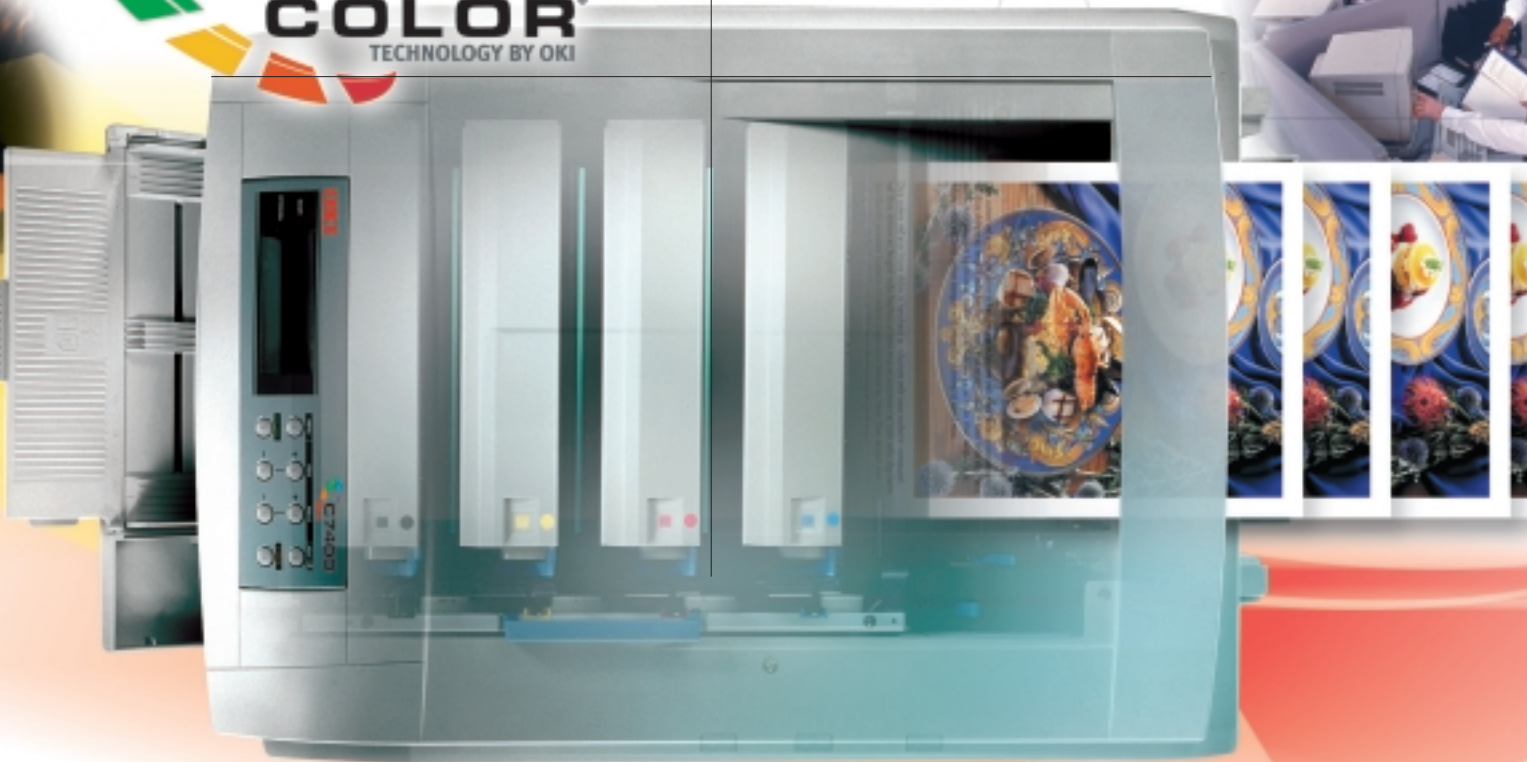
The standard 630-sheet letter/legal capacity—with options for expansion to 1,690 pages—keeps user interventions to a minimum. Specially developed OKI high-capacity toner cartridges and long-life image drums ensure that the C7000 Series is always ready for your next task.

To save paper without sacrificing productivity, a compact Automatic Duplexer—standard on the C7400dxn, optional on all other models—allows double-sided printing to minimize your media usage and cost.

## Innovation at all levels

With the C7000 Series, even the toner helps to enhance color reproduction.

OKI has developed a new oil-less toner for its latest Digital LED Color printers. By adding a special agent to the toner particle formulation, the resulting color gives documents an elegant finish and a translucent quality—particularly striking in presentations employing overhead transparencies.



# ADDING COLOR TO THE WORKGROUP

## Flexible network connectivity

The Digital LED Color printers of the C7000 Series can merge seamlessly into any office environment.

All C7000 Series printers come with both IEEE 1284 Bi-directional Parallel and Universal Serial Bus (USB v1.1) interfaces. They can be configured as stand-alone desktop units or as workgroup printers connected to the network via a 10/100 Base-T internal print server card—an OkiLAN® 6200e—standard in all models except the C7200, for which it's an option.

The OkiLAN 6200e provides industry-standard network protocols, which include TCP/IP, IPX, NetBEUI® and EtherTalk®. It also supports standard Printer MIB and MIB II, and supplies private OKI MIB to enhance network management through access to a wide range of printer menu settings.

## Local or remote management

You can manage your C7000 Series printers with off-the-shelf programs such as JetAdmin® or Web JetAdmin®—or you can increase reporting capability by using OkiView® utilities for printer set-up and status monitoring.

With the web server embedded in the OkiLAN 6200e, C7000 Series printers can be managed remotely: simply type a printer's IP address into

your browser and its current status will be displayed on-screen. Machine usage, toner levels and drum life can also be viewed, and both printer menu and network settings can be adjusted.

## Short term or long run, OKI costs less to operate

OKI C7000 Series printers are among the most cost-effective machines on the market today. Under normal day-to-day usage, you can save substantially on the cost per printed page with a C7000 Series printer versus color laser, color inkjet and, especially, outside copy services. Long term, those savings *really* add up; ask your Authorized OKI Dealer for a savings analysis.

What's more, the cost of a C7000 Series black-and-white page is comparable to that of most monochrome laser printers—so you can replace your slower monochrome printers and use a C7000 Series color printer for *all* your business needs!

Productivity. Quality. Affordability. Proof positive that OKI printers should be your leading source for color output solutions—today and tomorrow.

**OKI. The Only Color For You.**



# C7000 Series

## DIGITAL LED COLOR PRINTERS

### Precision Printing Technology

- Digital LED 12 ppm color page printer, 20 ppm monochrome
- Up to crisp 600 x 1200 dpi resolution (C7200/C7200n), and up to true 1200 x 1200 dpi resolution (C7400n/C7400dxn)
- PCL® 5c emulation and genuine Adobe® PostScript 3™
- Transparency print speed: 5 ppm color, 12 ppm monochrome
- 45 PCL scalable typefaces, 136 PostScript® typefaces, 1 bitmap typeface, and OCR-A/B fonts
- Windows® 2000/Millennium, Windows 98/95, Windows NT® 4.0 and Macintosh® drivers included

### Flexible Paper Management

- Standard paper tray: 530 sheets
- Standard multi-purpose tray: 100 letter-size sheets
- Optional 2nd and 3rd paper trays: 530 sheets each
- Paper output: 500 sheets face down, 100 sheets face up
- Fully integrated Duplex: standard on C7400dxn; optional on C7200/C7200n/C7400n
- Paper Weight: Main tray 20 lb. – 28 lb.; manual 20 lb. bond – 110 lb. index; main duplex 24 lb. – 32 lb. bond; optional 2nd tray 20 lb. – 28 lb.
- Paper Size: Main tray – Letter, Legal, Executive; Multi-purpose tray – Letter, Legal and Custom
- Automatic paper size detection and “paper low” sensing

### Cost-effective Consumables

- Separate toner and image drum units for lower operating costs
- Toner cartridge: approx. 10,000 pages at 5% density
- Image Drum: approx. 30,000 pages continuous printing; approx. 22,000 pages at 4 pages per job

### Network Connectivity

- OkiLAN® 6200e Internal Ethernet Print Server (10/100 Base-TX) standard on C7200n/C7400n/C7400dxn; optional on C7200
- Compatible with Windows 2000/Me, 98/95, Windows NT®, Macintosh, Novell® Netware®
- Protocols Supported: TCP/IP, IPX/SPX, NetBEUI, EtherTalk®, NDS®, IPP, SNMP

### Color Management

- Pantone® certification (available soon)

### Performance Enhancement Technology

- 400 MHz 64-bit PowerPC 750 processor
- 64 MB RAM (C7200/C7200n), 128 MB (C7400n), 256 MB (C7400dxn); all upgradable to 1,024 MB
- 2 MB Flash memory standard

- IEEE 1284 Bi-Directional Parallel and Universal Serial Bus (USB v1.1)
- Auto interface switching
- 5 GB Hard Disk Drive: standard on C7400dxn; optional on C7200/C7200n/C7400n
- “RIP once/Print many” electronic sort printing

### Environmentally Friendly

- Virtually ozone free
- Energy Star® approved
- All major plastic parts marked for re-cycling

### Operating Conditions/Physical Specifications

- Recommended Usage: 50,000 pages per month maximum
- Operating Conditions: 50° to 90°F (10°C to 32°C)
- Storage Conditions: 14° to 109°F (-10°C to 43°C) for less than 1 year
- Voltage: 120V AC
- Frequency: 50/60Hz (-2%)
- Dimensions (WxDxH): 16.9" x 24.4" x 16.9" (43.0 cm x 62.0 cm x 43.0 cm)
- Weight: approx. 105 lb. (47.5 Kg)
- Acoustic Noise: Operating @ 54 dBA; Standby @ 45 dBA; Power-save mode @ 43 dBA

### Warranty

- Parts and Labor: 1-Year Limited On-Site Warranty
- LED Printhead: 5-Year Limited Warranty

### Options

- 530-sheet 2nd and 3rd paper trays
- Duplex Unit: optional on C7200/C7200n/C7400n (standard on C7400dxn)
- Internal 5 GB Hard Disk Drive: optional on C7200/C7200n/C7400n (standard on C7400dxn)
- 10/100 Base-T Internal Ethernet Print Server: optional on C7200 (standard on other models)
- 10 Base-T/100 Base-TX External Ethernet Print Server: optional on C7200
- RAM memory upgrades: 64 MB, 128 MB, 256 MB — up to 1,024 MB

PANTONE Calibration is pending

Specifications are subject to change without notice.

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## Ordering Information

<b>OKI C7200 Printer</b> 120V (English)	62414401
<b>OKI C7200n Printer</b> 120V (English)	62414404
<b>OKI C7400n Printer</b> 120V (English)	62414301
<b>OKI C7400dxn Printer</b> 120V (English)	62414801

### Options:

64 MB Memory Expansion DIMM	70037401
128 MB Memory Expansion DIMM	70037501
256 MB Memory Expansion DIMM	70037601
5 GB Hard Disk Drive	70037301
Duplex Unit	70037201
2nd and 3rd 530-sheet Paper Tray Mechanism	41304501
OkilAN 6200e 10/100 Base-T Internal Ethernet Print Server Card	70036701
OkilAN 6020e 10 Base-T/100 Base-TX External Ethernet Print Server Card	70036001

### Supplies

High-Capacity Toner Cartridge Kits:		
Cyan Toner Cartridge Kit	10,000 pg. <sup>1</sup>	41304207
Magenta Toner Cartridge Kit	10,000 pg. <sup>1</sup>	41304206
Yellow Toner Cartridge Kit	10,000 pg. <sup>1</sup>	41304205
Black Toner Cartridge Kit	10,000 pg. <sup>1</sup>	41304208
Image Drum Kits:		
Cyan Image Drum Kit	30,000 pg. <sup>2</sup>	41304107
Magenta Image Drum Kit	30,000 pg. <sup>2</sup>	41304106
Yellow Image Drum Kit	30,000 pg. <sup>2</sup>	41304105
Black Image Drum Kit	30,000 pg. <sup>2</sup>	41304108
Transfer Belt Kit	50,000 pg. <sup>2</sup>	41303901
Fuser Kit — 120V	60,000 pg. <sup>2</sup>	41304001
Fuser Kit — 220V	60,000 pg. <sup>2</sup>	41304007

<sup>1</sup>Estimated life at 5% density. <sup>2</sup>Estimated life, continuous printing.

# OKI®

To contact Oki Data Americas, Inc.

In USA:  
2000 Bishops Gate Blvd.  
Mount Laurel, NJ 08054-4620  
Tel: 800.OKI-DATA (800.654.3282)  
Fax: 856.222.5320

In Canada:  
2735 Matheson Blvd. East  
Mississauga, Ontario L4W 4M8  
Tel: 905.238.4250  
Fax: 905.238.4421

In Latin America and Mexico:  
2000 Bishops Gate Blvd.  
Mount Laurel, NJ 08054-4620  
Tel: 856.231.0002  
Fax: 856.222.5071



Web Site: www.okidata.com

Printed in the USA.

MS 11136/0101